



EnSight Technologies Chosen to Install Integrated Parking Guidance Technology at Landmark Class A Office Building in Downtown Redwood City, California

Redwood City, CA— EnSight Technologies announced today that it has been selected to install its smart, simple, and scalable parking guidance technology at 601 Marshall Street, a Class A office building in the heart of Redwood City, California. EnSight’s pioneering parking occupancy management and guidance technology will be installed in the complex’s five-story parking garage to help tenants and visitors find available parking quickly and conveniently.

“We are excited to be bringing our technology to the iconic 601 Marshall complex,” said Chris Scheppman, managing member of EnSight Technologies. “Parking guidance is the perfect technology for developers and building owners who want to improve the parking experience with guidance equipment, without spending a fortune.”

EnSight Technology’s intelligent camera-based solution will replace an existing system that is no longer functional. Through this unique project, EnSight Technologies will install its industry-leading parking guidance software into the garage’s existing infrastructure, utilizing existing cameras and dynamic signage. By utilizing existing infrastructure, the complex’s owners were able to add the most advanced parking guidance technology at considerable savings. The system will count vehicles entering and exiting the garage and transmit that occupancy information to signs located at garage entrances.

“As cities throughout the United States continue their evolution into smart cities, parking guidance suites like this will play a critical role,” said Scheppmann. “Parking guidance is the essential infrastructure for the success of smart cities because it guides drivers directly to available parking. Ultimately, this will make transportation much easier and city streets much less congested and safer.”

Installation of the software is expected to take a week to complete, followed by a short fine-tuning period to optimize the software for use with the complex’s equipment. The project should be finished in late-April.

About EnSight Technologies

EnSight Technologies is a parking technology company that has set out to simplify parking guidance with smart technology. EnSight’s smart, simple and scalable technology ecosystem provides a cost-effective parking guidance alternative to parking owners and operators of all sizes. The company can be found on the Internet at www.ensight-technologies.com.